



Supporting and Empowering the Reformed Community in Providing Christ-Centered, Holistic Care To Our Aged And Infirm Through A Christian Care-Home.

FALL 2025

Case for Support



*“Beloved, let us love one another, for love is from God, and whoever loves has been born of God and knows God.”*

*1 John 4:7*



## **A Christian Care Home**

*BeLoved Care is dedicated to fostering a conservative, faith-centered environment where residents, staff, and board members share a common commitment as active members of Reformed Christian churches.*

## **Introducing Beloved Care**

God created us with a deep need to love and be loved—especially in times of aging or infirmity. Scripture calls us to care for the vulnerable, particularly within our families and communities of faith.

When remaining at home is no longer possible, a continuing care home can provide safe, professional, 24-hour care. But for Christians, it’s also essential that this care reflects their faith, values, and identity.

BeLoved Care was established to meet the growing need for long-term

care rooted in the Reformed Christian tradition. Our first care home will offer a place where residents can live with dignity, worship freely, and receive spiritual support alongside high-quality physical, emotional, and social care.

At this care home, Christian values will guide everything—from staff hiring to daily devotions, Lord’s Day distinction, pro-life ethics, family involvement, and a strong sense of Christian community.



# Purpose

BeLoved Care is dedicated to supporting and empowering the Reformed community in providing Christ-centered, holistic care to the aged and infirm through a Christian care home, until our Heavenly Father calls them to their eternal home.

# We Believe

We believe that the Word of God, contained in the Holy Scriptures of the Old and New Testament, is the inspired and authoritative Word of God and is to be the rule of faith and life. Rooted in the Reformed tradition, our organization stands upon this foundation, from which flow BeLoved Care's values and practices.



## United by Christ

*“For as in one body we have many members, and the members do not all have the same function, so we, though many, are one body in Christ, and individually members one of another.” Romans 12:4,5*

# Foundational Principles

### The Dignity of Human Life

We affirm that all human beings are created in the image of God.<sup>1</sup> Every individual, regardless of age or infirmity, possesses inherent dignity and worth, and deserves to be treated with love, respect, and honor as image-bearers of our Creator.

### The Sanctity of Human Identity

God created humanity as male and female.<sup>2</sup> We believe that gender

is a fixed, God-given reality and that human flourishing is found in embracing this divine design.

### The Institution of Marriage

We uphold marriage as a covenant between one man and one woman, instituted by God.<sup>2,3</sup> Marriage is the foundational relationship that nurtures the family and reflects God's covenantal love.

### The Responsibility to Care for Family and One Another

Scripture teaches that we are called to care for our loved ones, particularly in times of aging or infirmity.<sup>4,5</sup> While the family bears the primary responsibility for caregiving, this duty is shared by the wider Christian community—the communion of saints.<sup>6</sup> Together, we are called to support, encourage, and care for one another, reflecting Christ's love in our actions.

### The Protection of Life

We honor the commandment, “You shall not murder”,<sup>7</sup> and affirm the sanctity of life from conception to natural death. We are committed to protecting and preserving life, ensuring our care respects and upholds the value of life at all stages.

### Holistic Care in Body, Mind, and Spirit

Humans are created as whole persons—body, mind, and spirit. We commit to providing care that nurtures the physical,

emotional, social, and spiritual well-being of each resident, with a focus on holistic health and wholeness.<sup>8</sup>

### Christ-Centered Care and Community

We provide care that reflects the love, compassion, and wisdom of Christ. Our home is a place of Christian worship, fellowship, and spiritual growth, where residents can experience the comfort of God's presence and the support of a Christ-centered community.<sup>9</sup>

<sup>1</sup>Genesis 1:26-27: Then God said, “Let us make man in our image, after our likeness....” So God created man in his own image, in the image of God he created him; male and female he created them.

<sup>2</sup>Genesis 2:18-24: Then the Lord God said, “It is not good that the man should be alone; I will make him a helper fit for him.”...the Lord God caused a deep sleep to fall upon the man, and while he slept took one of his ribs and closed up its place with flesh. And the rib that the Lord God had taken from the man he made into a woman and brought her to the man. Then the man said, “This at last is bone of my bones and flesh of my flesh; she shall be called Woman, because she was taken out of Man.” Therefore a man shall leave his father and his mother and hold fast to his wife, and they shall become one flesh.

<sup>3</sup>Matthew 19:4-6: “He answered, “Have you not read that he who created them from the beginning made them male and female, and said,

“Therefore a man shall leave his father and his mother and hold fast to his wife, and the two shall become one flesh”? So they are no longer two but one flesh. What therefore God has joined together, let not man separate.”

<sup>4</sup>Exodus 20:12: “Honor your father and your mother, that your days may be long in the land that the Lord your God is giving you.”

<sup>5</sup>1 Timothy 5:8: But if anyone does not provide for his relatives, and especially for members of his household, he has denied the faith and is worse than an unbeliever.

<sup>6</sup>Galatians 6:10: So then, as we have opportunity, let us do good to everyone, and especially to those who are of the household of faith.

<sup>7</sup>Exodus 20:13: “You shall not murder.”

<sup>8</sup>Matthew 22:37-39: And he said to him, “You shall love the Lord your God with all your heart and with all your soul and with all your mind. This is the great and first commandment. And a second is like it: You shall love your neighbor as yourself.”

<sup>9</sup>Hebrews 10:24-25: And let us consider how to stir up one another to love and good works, not neglecting to meet together, as is the habit of some, but encouraging one another, and all the more as you see the Day drawing near.

**By working in collaboration with the Alberta government, BeLoved Care hopes to assist with the current shortage of long-term care spaces, increase choice in health care, and offer appropriate faith-based continuing care to those in the Reformed Christian population.**



## History

Historically, the first hospitals were instituted by churches, dependent upon Christian principles. Initially, these institutions were often led by deacons and deaconesses and focused on palliative care, but later extended to the sick and poor. In more recent history, the responsibility of medical care has shifted primarily to the public sector. As Canadians, we've become largely reliant on the government to care also for our elderly, which has led to facilities that increasingly do not align with our religious and cultural norms and values.

## Faith-based continuing care is essential

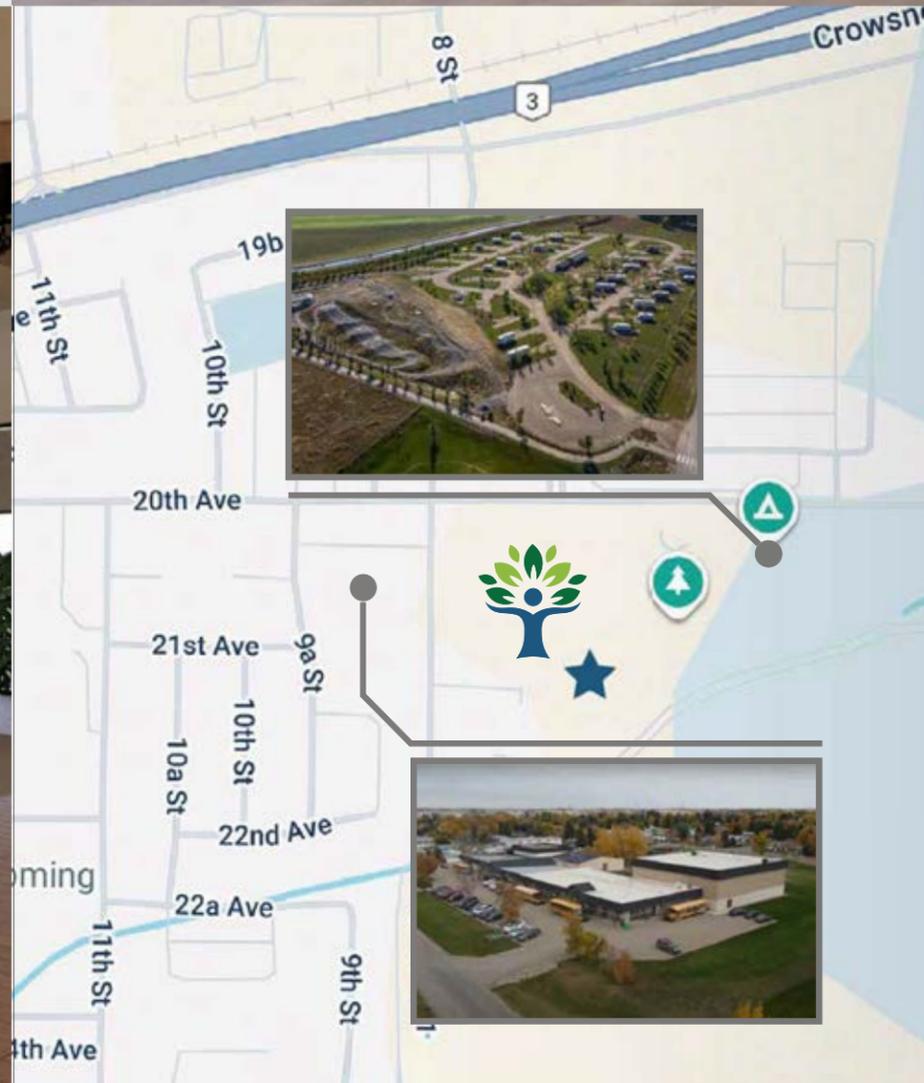
In 2021, having been commissioned by the Alberta Department of Health, MNP released a report entitled "Improving Quality of Life for Residents in Facility-Based Continuing Care". This report identified numerous policy directions to improve continuing care in Alberta, including the need to "improve the provision of culturally appropriate continuing care services" and "expand the choices available to Albertans who require continuing care services".

## Increased need for care home facilities

In Alberta, there is at least a 15% shortfall in spaces at higher care levels. Approx 3000-4000 more long-term care beds are needed to reduce wait lists and create the system-wide capacity that would allow couples and families to stay in their own communities. Currently in the local Reformed denominations, there are approximately 25 individuals requiring a higher level of care, not including those on wait lists.

## Aging population is growing

According to the Canadian Medical Association, "the aging of Canada's population has pushed up demand for seniors care over the past decade. This trend is set to accelerate. Heightened demand will increase the pressure on a system that is already struggling to keep pace with current needs." The demand for continuing care services is projected to grow 62% by the year 2030, increasing BeLoved Care's projected need to 41 beds.



## BeLoved Care's First Continuing Care Home

BeLoved Care is excited to introduce plans for our first continuing care home—our goal is to craft a warm, home-like haven that is cozy yet elegant, trendy yet timeless, affordable yet enduring.

Rooted in our prayer that the Lord will build and bless this home as a gift for His people, we have plans to build in Coaldale, a central location for many Reformed churches. Situated across from a Reformed Christian school, the location offers opportunities for intergenerational care and vibrant community connections. Nestled by a canal with walking paths and a nearby bike park, the location combines the peace of rural living with active engagement in the surrounding community.

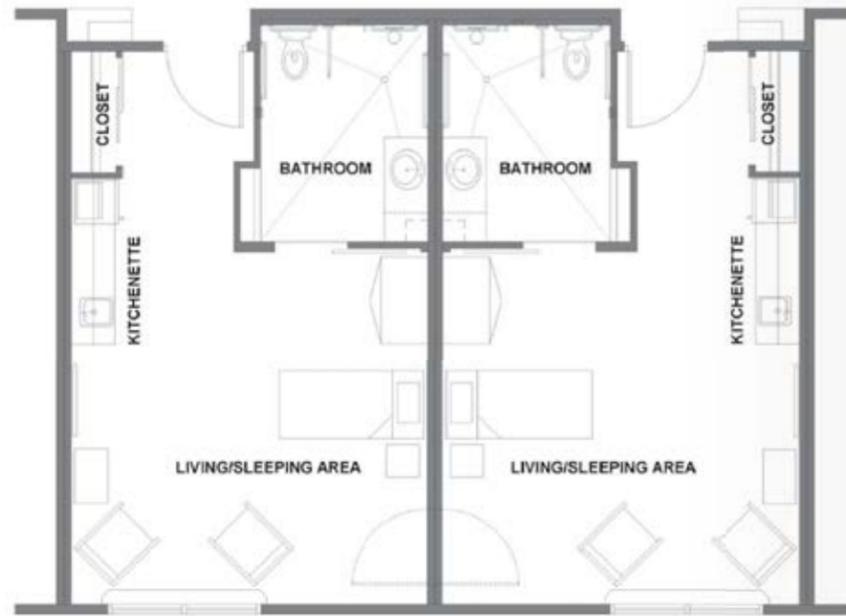
While future expansion may be considered as needs grow, our preference is to build additional smaller homes in different locations so that residents can remain close to their own communities.

At the heart of BeLoved Care is the vision to provide Christ-centered, Word-guided, Spirit-dependent care—where residents are not only physically supported but continually reminded of their comfort in life and in death: that they belong to their faithful Savior, Jesus Christ.





TYPICAL UNIT PLAN  
NET AREA: ± 628 ft<sup>2</sup>



SINGLE STUDIO UNIT PLAN  
NET AREA: ± 429 ft<sup>2</sup>

# Room Design & Layout

## Comfort, Space, and Accessibility

At BeLoved Care Home, we believe that needing 24-hour support should never mean giving up comfort, dignity, or the feeling of home. That's why every resident suite has been carefully designed to be both welcoming and functional—spacious, adaptable, and fully accessible.

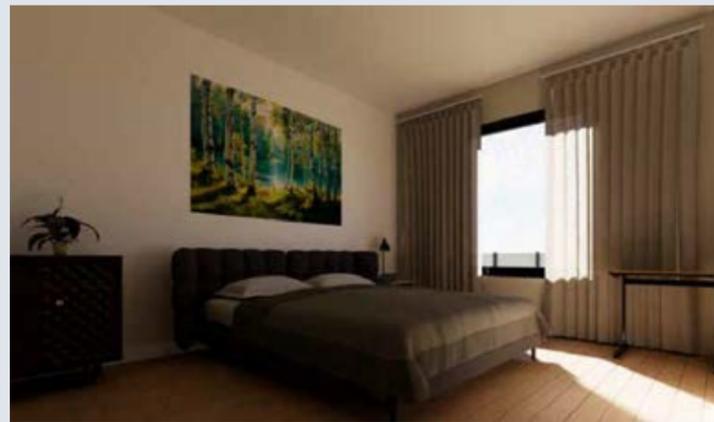
Our studio suites offer a cozy, personal environment perfect for single occupancy. With a private, roomy bathroom and accessible shower, a kitchenette, large coat closet, and open living space, these suites provide independence and familiarity without feeling overwhelming.

For those who need more space, our one-bedroom suites are ideal for individuals or couples. Bedrooms can be configured for one or two beds and easily accommodate mobility aids and specialized equipment such as lifts. Each suite also includes thoughtful touches like a front entry nook and generous storage space.

From layout to finishes, every detail reflects our commitment to creating a true home—never an institution—where residents can live safely, comfortably, and with dignity while receiving the care they need.



*Livingroom & Kitchen*



*Bedroom*



*Bathroom*

## Projected Room Rates

Studio suite (429 ft<sup>2</sup>)  
\$2750/month

One-bedroom suite (628 ft<sup>2</sup>),  
single occupancy: \$3250/month  
double occupancy: \$4500/month

*Suite rental includes rooms, meals,  
housekeeping, routine building maintenance*

# Words of Encouragement

BeLoved Care is grateful for the support and collaborative spirit shared by the local Reformed churches, the Alberta government, and Alberta Health Services. This partnership strengthens our mission and enables us to serve those in need.

*"This initiative represents a timely and meaningful response to the growing demand for long-term care beds in our province.... I commend the leadership and initiative shown by BeLoved Care and encourage all relevant stakeholders to give this proposal serious and favorable consideration."*

Joseph Schow, MLA Cardston-Siksika

*"The Reformed Christian community in southern Alberta deserves care options that reflect their values and faith traditions. More importantly, our entire province benefits when we create diverse, community-supported solutions to pressing healthcare challenges. You have my unwavering support as you work to bring this vision to life."*

Justin Wright, MLA Cypress-Medicine Hat

*"BeLoved Care's initiative—to provide faith-based, person-centered care for elderly and disabled individuals within the Reformed Christian community—addresses a critical gap in our continuing care system. Their model not only aligns with Alberta's values of dignity, respect and inclusion, but also offers families the opportunity to choose care that reflects their spiritual and cultural beliefs."*

Nathan Neudorf, MLA Lethbridge East

*"We are glad to express our support and pray God will continue to lead by His Holy Spirit so that the body of Jesus Christ is continually built up. We look forward to learning how the Lord is blessing the work of your hand."*

Iron Springs Christian Reformed Church

*"In our culture the value of human life is under attack. There are many among us who have complex care needs and we believe they would greatly benefit from such a facility."*

Granum Christian Reformed Church

*"We are truly excited to join together as Christians from various Reformed denominations in this vital work, serving the loved ones in our congregations and beyond."*

Nobleford Christian Reformed Church

*"We believe this to be a very necessary and important work in the plans that God has for us. Those who face these challenges in this life can both be a witness and a blessing to all those involved. May the Lord richly bless you in this endeavor."*

Grace Reformed Church, Lethbridge

*"For Reformed believers who see all of life under the Lordship of Christ, it is reassuring to see such a place where residents will be able to live with dignity and receive care in a manner consistent with Christian values."*

Taber United Reformed Church

*"It is abundantly clear that the work of the board is guided by scripture, to promote action in accordance with the Word, and to promote the dignity of human life at all stages."*

Trinity United Reformed Church, Lethbridge

*"We are supportive of the board's stated objectives in assisting Reformed Christian families in the care of the elderly in our midst in a Christ-centered environment, in obedience to God's command."*

Coaldale Canadian Reformed Church

*"We appreciate your commitment to accept responsibility for the church community and to care for individuals who cannot care for themselves.... We look forward to working with you on this project and our continued partnership to deliver quality care within our community."*

Alberta Health Services

*"The organization's commitment to compassionate, community-rooted care reflects the spirit of service that defines many rural Albertan communities. By working in partnership with Alberta Health Services and the Government of Alberta, BeLoved Care has the potential to contribute significantly to the province's continuing care landscape."*

Hon. Grant Hunter, MLA Taber-Warner

*"We pray for the Lord's blessings in this work going forward in the hopes of building up our community and providing a place where the elderly and those who cannot look after themselves would receive the loving care that they need."*

Taber Canadian Reformed Church

*"We agree that this is a need and heartily endorse this initiative. We will remember this in prayer and pray for a blessing on these plans."*

Bethel Free Reformed Church, Monarch

*"We endorse the idea and pray that, once these plans have become reality, it may become a blessing for the elderly residents."*

Shiloh Free Reformed Church, Picture Butte

# Bringing This Vision Of Care To Life

BeLoved Care Home is a project built on the generosity of individuals, families, and community partners. There are several ways to contribute, each with its own benefits.

Your support, in any form, brings us one step closer to providing a Christ-centered, home-like environment for those in need.

*“Having gifts that differ according to the grace given us, let us use them: if prophecy, in proportion to our faith; if service, in our serving; the one who teaches, in his teaching; the one who exhorts, in his exhortation; the one who contributes, in generosity; the one who leads, with zeal; the one who does acts of mercy, with cheerfulness.” (Romans 12:6-8)*

## Funding Outlook for BeLoved Care Home

The projected capital cost and operational budget for BeLoved Care Home are based on current estimates and are subject to change as the project progresses. These numbers may fluctuate depending on the actual costs incurred and the level of donations and in-kind support received. The more generous support we receive, the less reliance we will have on personal and bank loans, which will help reduce future loan repayment costs, making our mission more sustainable in the long run.

### Capital Expenses

Budget Line	Projected Cost	Percent of Total
Land	\$310,000	3%
Land Development	\$800,000	7%
Professional Fees	\$410,000	3%
Construction	\$9,800,000	82%
Landscaping	\$250,000	2%
Appliances and Equipment	\$300,000	2%
Medical Supplies	\$100,000	1%
Marketing & Fundraising	\$30,000	<1%
<b>Total</b>	<b>\$12,000,000</b>	<b>100%</b>

### Projected Operational Revenue (Annual)

Revenue Sources	Projected Financing	Percent of Total
Suite Rental	\$855,000	41%
Alberta Health Services	\$1,145,000	54%
Donations	\$100,000	5%
<b>Total</b>	<b>\$2,100,000</b>	<b>100%</b>

### Projected Operational Expenses (Annual)

Budget Line	Annual Cost	Percent of Total
Payroll	\$1,270,000	60%
Mortgage/Loan Repayment	\$480,000	23%
Groceries	\$120,000	6%
Utilities & Telephone	\$75,000	4%
Supplies (maintenance, grounds etc)	\$60,000	3%
Nursing Expenses (fees, supplies, education)	\$50,000	2%
Property Taxes	\$30,000	1%
Insurance, fees, etc.	\$15,000	1%
<b>Total</b>	<b>\$2,100,000</b>	<b>100%</b>

# Stewardship and Accountability

At BeLoved Care Home, we are deeply committed to using every gift entrusted to us wisely, faithfully, and responsibly. As a registered charity, we ensure that all donations are managed with high standards of accountability and transparency. We follow the guidelines set by the Canada Revenue Agency (CRA) to ensure that funds are used appropriately and that our operations align with legal and ethical standards.

Every dollar donated goes directly towards advancing our mission to provide a Christ-centered, home-like environment for our residents. We believe in maintaining clear and open communication with our supporters, providing regular updates on the progress of the project and how funds are being utilized.

# Give the Gift of Care

Together, we can create welcoming, home-like communities where seniors are not only cared for but truly cherished. By supporting BeLoved Care, you help provide environments that nurture physical health, foster meaningful social connections, and encourage spiritual growth. Each contribution ensures that seniors can live with dignity, joy, and peace in a place that feels like home.



Visit our website to donate today!

[BeLovedCare.ca](https://BeLovedCare.ca)



## One-Time Donation

A one-time gift, of any amount, offers immediate support to help cover the capital costs of the project. Your donation helps us reach our funding goals faster, reducing the reliance on loans and lowering long-term repayment costs. A one-time contribution makes a significant impact on the foundation of BeLoved Care Home and is a powerful way to invest in the future of our community.

## Loans

For those who wish to make a larger impact, a loan is an excellent option. Loans can provide a crucial bridge in funding, allowing us to move forward with construction and development while ensuring lower interest payments over time. Your loan can be repaid over a set period, and your commitment will directly help make the vision of BeLoved Care Home a reality.

## Monthly Donations

A monthly donation allows you to spread your contribution over time, making it easier to give while providing ongoing support to the project. These steady, recurring gifts are critical to sustaining the operational costs of the care home, and they help us plan and budget for future needs. Every monthly gift, large or small, sustains BeLoved Care Home's mission of compassionate care.

*Donors are encouraged to speak with their financial advisor before making a gift to ensure that their contributions align with their personal financial and tax strategies. Your thoughtful support is crucial to the success of BeLoved Care Home, and we are honored to partner with you in this mission.*

*“To our God and Father be glory  
forever and ever. Amen.”*

*Philippians 4:20*



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Charitable Registration Number  
717553945RR0001

## *Join us in Prayer for BeLoved Care*

Heavenly Father, we ask for your blessing over BeLoved Care as we seek to serve the vulnerable and elderly among us, especially those in our families and households of faith. BeLoved Care has a desire to create a care home in which residents can feel comfortable to express their faith, participate in religious activities, and receive spiritual support. This facility wants to prioritize the provision of high-quality care that meets the physical, emotional, and social needs of its residents, while integrating the values you have taught us through your Word, into all aspects of its operations. By prayer and supplication with thanksgiving we let our requests be made known to You. May Your peace, which surpasses all understanding, guard our hearts and our minds in Christ Jesus, Amen.

